



**SOUTHEAST WATERSHED ALLIANCE
BOARD OF DIRECTORS
MINUTES - Meeting No. 66
100 International Drive, Suite 360, Portsmouth, NH 03801
August 10, 2016 - 3:00-5:00 P.M.**

MEMBERS PRESENT - William Arcieri, David Cedarholm, Shelley Frost, Michael Trainque, George Rief, Dean Peschel, Richard Snow, Brian Goetz (4:05)

GUESTS PRESENT - None

1. CALL TO ORDER/INTRODUCTIONS Meeting called to order at 3:10 p.m.
2. APPROVE MEETING MINUTES Tabled
3. COMMITTEE REPORTS Tabled
4. GRANTS MANAGEMENT – STATUS AND PROJECTS N/A
5. NEW BUSINESS

5.1 SSC - Draft Agreements - SW Project

Alternative ideas to developing a stormwater management plan were discussed because SWA's plan for developing a stormwater ordinance template was found to be duplicative of one of EPA's current efforts. Various options were discussed relative to contents of past grant applications. D. Peschel noted that stormwater efforts are broadly valued by SSC members. SWA may invite participants to a meeting to us to discuss their objectives, once the number of participants makes the effort financially viable. UNH and Dover have committed to the project. UNH signed up for a service from SWA that would help municipalities meet MS4 requirements.

SWA envisioned its role as a fiscal agent, possibly with outside assistance. This role was discussed and not changed.

5.2 Membership Contributions

R. Snow suggested soliciting a small contribution from each of the SWA members who have representatives, to promote SWA activities on their behalf. Dean Peschel motioned to accept his proposal. Shelley Frost seconded. Discussion: R. Snow volunteered to write up a proposal to selectmen. Discussion addressed letter contents: pointing out SWA's value, how DES support has ceased, that administrative support could advance SWA services, and whether to suggest specific goals.

It was agreed to prepare an outreach tool such as a fact sheet or flyer, that member representatives could bring to the budget committees and selectmen, before SWA sends a request for contributions. Might incorporate elements of SWA's elevator speech (M. Trainque to provide). SWA will try to send the flyer or factsheet to our members before Labor Day, in time for the next Quarterly meeting, to discuss what we do.

D. Peschel retracted his earlier motion and made a motion that SWA send a request to SWA communities for a donation of \$200 to support SWA activities. R. Snow seconded. Discussion: the request should be sent to representatives of the communities, for the representatives to use in speaking to the governing bodies. D. Peschel amended his motion to propose that the SWA send a request to member SWA communities for a donation of \$200



to support the SWA activities, and that the request will be addressed to the member community's SWA representative. Motion passes unanimously (8 Yes to 0 No).

5.3 **Watershed Signs**

B. Goetz reported that Steve Couture liked the idea of erecting signs for the watershed. The exact wording, DOT sign format, and SWA identification (URL) on the sign were discussed. A multi-year phased approach starting on major roadways (Route 101 and Route 16) could be used. B. Goetz motioned to write a letter with a graphic to DOT to ask for guidance and funding for placement of signs on state roadways, with an introduction. R. Snow seconded. M. Trainque offered to write the letter. S. Frost moved the motion: Motion passed 8 yes to 0 no.

5.3 **Next SWA Quarterly Meeting**

Contents of talk discussed. The BOD agreed to invite Watershed associations to speak about what they've been doing.

5.6 **Next BOD Meeting Date**

August 31, or if letter is not ready, September 14, 2016. Letter could be ready for that meeting. Could ask the members to come.

6. OLD/ONGOING BUSINESS

6.1 **Revisions to SWA Model Stormwater Regulations**

Julie LaBranche sent a new draft of the Model Stormwater Regulations to M. Trainque, who forwarded it to BOD members. She agreed to come to the September meeting to discuss the new draft. General agreement to have her attend.

6.2 **Strategic Plan**

Strategic plan needs to be updated. Peschel suggests forming a subcommittee to update the Strategic Plan. Cedarholm seconds it. Rief suggests reviewing minutes for use of members of subcommittee. Final copy is dated April 30, 2013. G. Rief will forward it to all BOD members. S. Frost requested the appendices (A and B). M. Trainque will send them.

6.3 **Web Site**

D. Cedarholm suggested updating our website before issuing the proposal, and use some of our funds on our website. M. Trainque recalled that the budget was \$1,500 for last website update, so if we put \$2,000 toward it can get substantive changes. He asked the BOD members asked to give some thought to changes wanted.

7. ADJOURNMENT

D. Cedarholm motioned to adjourn, S. Frost seconded, Motion passed 8 Yes 0 No.