



SOUTHEAST WATERSHED ALLIANCE

BOARD OF DIRECTORS

MINUTES - Meeting No. 72

100 International Drive, Suite 360, Portsmouth, NH 03801

April 26, 2017 - 4:00–6:00 P.M.

MEMBERS PRESENT – C. Albert, W. Arcieri, D. Cedarholm, S. Frost, D. Peschel, G. Rief, R. Snow, M. Trainque

GUESTS PRESENT - T. McCarthy

1. CALL TO ORDER/INTRODUCTIONS

Meeting called to order at 4:07.

2. APPROVE MEETING MINUTES

Tabled

3. COMMITTEE REPORTS

3.1 **Finance Committee**

Online accounting starts in May. We need to pay for website development to date, minus the initial payment of \$500.

4. GRANTS MANAGEMENT – STATUS AND PROJECTS

4.1 We still have an opportunity with the State Revolving Loan fund through DES,

5. NEW BUSINESS

5.1 Conflict of Interest – SWA Bylaws

5.2 **Member Participation Outreach**

SHF will ask town administrator about Wally Fries alternate. C. Albert spoke with Jennifer Perry about a new representative from the town of Exeter (Don Clement), and Lori from the Town of Hampton Falls. John Jackman will be leaving, so Shanna Sanders will be approached for Somersworth or Madbury.

5.3 **Next SWA Quarterly Meeting** S. Frost suggested Dana Truslow to speak.

Tabled until fall.

5.4 **Next BOD Meeting Date** May 17, 2017

6. OLD/ONGOING BUSINESS

6.1 **Web Site**

Google comments doc hasn't been updated recently, a membership and associates list has been updated.

Meeting minutes and member representatives lists are needed.

An Upcoming events link is needed on front page.

W. Arcieri motioned to pay an additional \$700 to Thirsty Productions for work performed to date. Seconded by C. Albert. Motion passed unanimously.

A button will be added on the home webpage for requests to be added to SWA's mailing list.

R. Snow will set up emails for each BOD member once the emails are set up.

A budget will be requested for ongoing website administration.

6.2 **Strategic Plan Update**

D. Peschel: we should focus on stormwater, as it's the most important thing that we can do to retain ecological function of the coastal watershed. We could create a wastewater ordinance for the higher, smaller towns in the watershed. As communities that don't have water systems



expand, communities with wastewater systems and drinking water can expand to meet long-term needs.

S. Frost: We need to facilitate the municipalities' interests, at least hold a meeting to address Portsmouth's interest in the economic impacts of sharing or not sharing a stormwater utility with other towns.

Could SWA get a grant from the EPA to do a feasibility analysis to see if the utility makes sense. Then approach 3-4 towns to participate. If grant money is available, SWA could facilitate it. M. Trainque: DES approved a \$240,000 SRF loan to SWA but we need ideas about how to do it.

D. Cedarholm: The strategic plan is missing a plan that has a strategy to strengthen SWA's membership.

W. Arcieri: We should maximize our visibility, and have enough funding for administrative assistance, that we can't contribute enough as volunteers.

G. Rief: We should include the Maine towns in the watershed, including them in our emails.
C. Albert: Linda Shire is very active in that area.

BOD members agreed that a workshop is needed for the strategic plan. The workshop should address include a solid financial plan. Workshop to take place at HTA 4:30 – 7:30 p.m. May 17, 2017.

- 6.3 **Open SWA BOD Position(s)** - [see 5.2]
SWA has an 11-member board, with 3-year terms. Members are renewed yearly on a 3-3-4 pattern over three years. Happens in May or June's quarterly meeting.
- 6.4 **SWA Advisory Committee** - Meeting Date – invite to June BOD meeting.
- 6.5 **Next SWA Symposium**-September for Ocean Management Plan and Coastal GW levels

7. ADJOURNMENT

D. Cedarholm motioned to adjourn, R. Snow seconded. Passed unanimously. 6:12.

ACTION ITEMS (BY NEXT BOD MEETING)

SHF will meet with Rich to be trained to upload minutes. Prepare PDFs of minutes.

D. Cedarholm will add Gretchen Young and Brian Goetz to the email list.

Update list of representatives – D. Cedarholm has updated the list of representatives based on the 2012 Strategic Plan listing.

SHF will ask Danville's town administrator about Wally Fries alternate.

C. Albert will call to recruit BOD members.

S. Frost to add columns to the Strategic Plan's list of action items and share the document on Google Docs.

Letter to towns to confirm/solicit SWA members – SHF to work with Mike T. on it.

SHF to approach Mindy Bouvier at DES Arm program to participate